

# ALL AMERICAN

*Motorcycle Magazine*

Dedicated to American Motorcycles & the Folks Who Ride Them



October 2005

Vol 1 Issue 1

*Special  
Issue*

**ALL AMERICAN MOTORCYCLE SHOW**

*American Iron Choppers*

**Local Motorcycle Shops**

**SWAPMEET INFO**

**All American Motorcycle Expo  
Oct 9 in Eugene OR**



## NW Motorcycle News

Welcome to the first issue of the All American Motorcycle Magazine™. We are the sponsor of the All American Motorcycle Show™ Series and the All American Motorcycle Expo™.

The Motorcycle Show Series starts with the EXPO in Eugene Oregon at the Lane County Fairgrounds on October 9, 2005.

It is an 11 class American Motorcycle Show for Cash & Prizes with 100% of the Entry fees going to the cash prizes.

Beginning in 2006 the All American Show Series shall include 4 shows in Oregon Washington and Idaho. Dates to be announced in the December Issue of the All American Motorcycle Magazine. This is show series that accumulates points.

In addition to Motorcycle Swap Meets, our events include lots of interaction for show goers with lots of contests and prizes.

Join us for the best time you can have with your feet on the ground.

Watch for the All American Motorcycle Magazine™ to provide you news and information on our Shows and Motorcycle News across the NW.

# THE ALL AMERICAN SUNDAY OCT 9 MOTORCYCLE EXPO

October 9, 2005 at Lane County Fairgrounds, Eugene Oregon

200 W 12th Ave, Eugene, OR 97401 (Map 12th Ave, to 10th Ave, to Park and Left to 12th St. Hours and Tickets Info)

Celebrating American Motorcycles & the Folks Who Ride Them

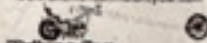
## All American Motorcycle Show

### Cash & Trophies



Open/Working  
Closed/Complete  
New Classics  
Modified Classics  
Dress Bikes  
Pumpkin Chassis

For More Information, including  
Entry Forms, Rules & Details  
Information, go to Our Website  
[www.allamericanmotorcycle.com](http://www.allamericanmotorcycle.com)



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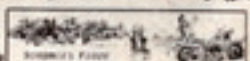
AMERICAN MOTORCYCLE EXHIBITS  
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CUSTOM BIKE BUILDER PROJECTS  
PREVIEW NEW 2006 MODELS

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Don't Miss the West Motorcycles in the North West

Motorcycle Show for the NW, October 9, 2005, Lane County Fairgrounds, Eugene, Oregon. For more information, go to our website [www.allamericanmotorcycle.com](http://www.allamericanmotorcycle.com). For details and entry forms, go to our website [www.allamericanmotorcycle.com](http://www.allamericanmotorcycle.com). For details and entry forms, go to our website [www.allamericanmotorcycle.com](http://www.allamericanmotorcycle.com). For details and entry forms, go to our website [www.allamericanmotorcycle.com](http://www.allamericanmotorcycle.com).



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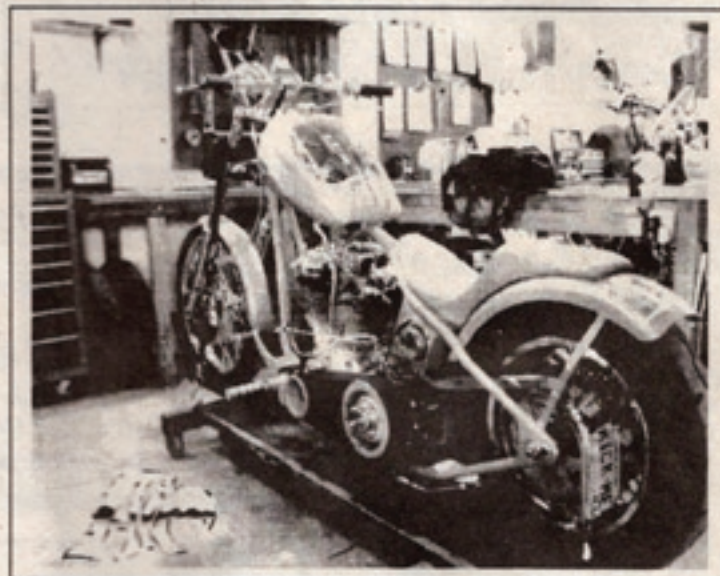
# American Iron Cycle

## The One Stop Chopper Shop

Stopped by Leroy's the other day to take a look at the choppers they are building out there. I have been going out there for years and I'm often amazed at the innovative and ambitious projects I've seen there. This was no exception.

They are putting out some really impressive bikes, from their "kit" bikes to full on fabrications. And as far as ground up customs, you can't beat their experience, attention to detail and especially the styling of these Customs.

If you want to see more, and I mean more, check out the Women in Chaps Calendar and you'll see several of their custom Choppers. [www.womeninchaps.com](http://www.womeninchaps.com). American Iron has been around a long time and has about 2500 years of riding and custom motorcycle building experience between them. American Iron Cycle, 4065 W 11<sup>th</sup> in Eugene Oregon - stop in.



"The One Stop Chopper Shop"



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THE ALL AMERICAN  
MOTORCYCLE SHOW  
SUNDAY OCT 9  
MOTORCYCLE SHOW

Sign up for Show & Event  
Information across the NW  
Send to: All American Shows  
329 Main, Springfield OR 97477  
We do not share our user database with anyone

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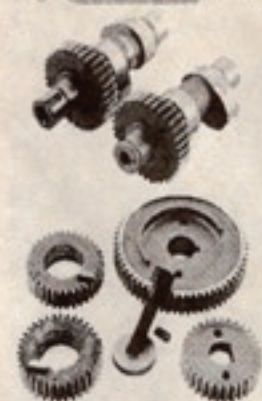
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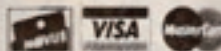
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Motorcycle Magazine Oct '05



4

# Greg Coen Motor Company



Greg Coen has carved a niche in the Motorcycle business that stretches from California to Canada. I stopped by the other day to pick up a new Big Boar battery and to chat with him a while.

Since opening in 1994 Greg has built a solid business based on giving a fair deal, honest work and standing behind his service and parts. Coen, with 4 technicians in the Service department, concentrates on building strong, reliable and fast motorcycles. As for parts – Greg says if he cant get it – it hasn't been made.

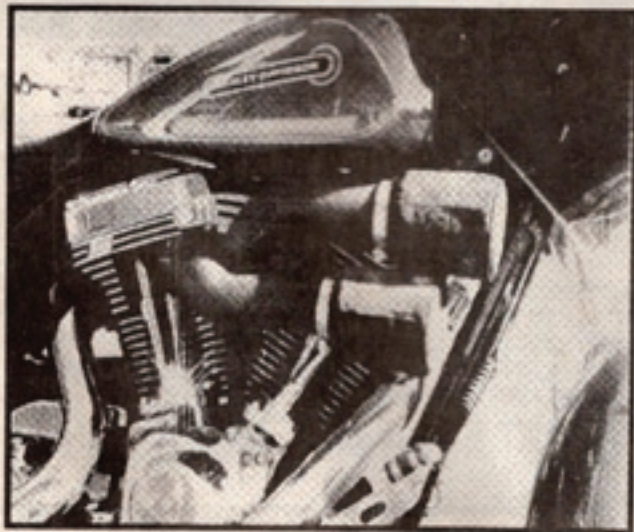
Greg started out working at Eastside Harley-Davidson in Springfield back in 1984. After 6 months in Parts, he went back into the Service Dept. It didn't take him long to turn things around. Says Greg, "I took stuff that had been in the back room for 5 years, put it up front and sold it".

A lot of Folks remember Greg Coen as the Service Manager there at Eastside Harley-Davidson in Springfield. A lot of Folks also remember that Eastside burned down and went out of business. Opening in February of '94, on a shoestring, no parts – not even from the dealership going out of business, Greg Coen Motor Company was born. By the 4<sup>th</sup> of July they had moved into their present location at 151 Main St in Springfield Oregon. Now it is one of the largest Custom and Aftermarket Motorcycle shops in the North West.

Either in racing, performance or reliability,

*Springfield's American Motorcycle Specialist*

Greg is known for Parts, Service and for his extended warranty work as well as tuning on the Dyno-Jet 250 with the Load Controller and Real-time Air/Fuel Ratio Sensor. Now Greg says "Fuel Injection and Gear Drive Cams is where it's at".



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# A Family Tradition

I realized, the other day when I stopped by my agent's office, that I have a pretty good relationship with mine. I've been with LeDoux Insurance for about 15 years. Motorcycles, Home, Cars and Business, I get it all from LeDoux.

26 years in Business, Bob LeDoux & daughter, Dawn LeDoux Roberts built up a small Life Ins-

# - LeDoux Insurance

urance Business to a full service organization with 6 stores. A success story based\* on honest work and putting their customers first. Besides LeDoux Ins. in Eugene and Save On Ins, in Springfield, they have High Desert Ins. in Bend and Payless Ins., Acclaim Ins. And Preferred Risk Ins. in Salem. If you're thinking about a change, give them a call - see if you agree with me.

## American Motorcycle Classics H-D

You can't miss seeing the Harley Dealership in Albany, when you drive by on I-5. American Motorcycle Classics is a prominent landmark there. Make the exit and go on in - you won't regret it. Inside you'll find a huge selection of new Harleys. I learned from General Manager, Basil Jones, that business is booming and they are selling bikes in several states and even dealers.

Business being as good as it is I then asked

### *1600 Century DR NE, Albany OR*

Basil what gas prices were doing for sales? "It's a little something good out of something bad", he says. Gas prices cools spending, but it also makes them think about gas mileage and that's good for motorcycle sales. "I imagine the Scooter business is wearing the doors off the hinges."

It's one of the nicest showrooms I have seen. Next time you go by, just stop in and see.



All American Motorcycle Expo  
329 Main  
Springfield OR 97477

# THE ALL AMERICAN SUNDAY OCT 9 MOTORCYCLE EXPO

October 9, 2005 at Lane County Fairgrounds, Eugene Oregon

796 W 13th Ave, Eugene, OR I-5 to Hwy 126 West, to 6th Ave 99N, to Polk and Left to 13th St. Hours are 10am to 6PM.

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